



MISSION

Our mission is to inspire educators so adults succeed and communities thrive:

- + Leadership
- + Professional Development
- + Advocacy
- + Communication

Large Group Members: Our Partners

- **\$1,200 to join all your teachers, administrators, and adult learners**
- Leadership (recognition)
- Advocacy
- Professional Development
- Communication



State Association Benefits



Director's and Officer's Liability Insurance (deeply discounted)



Awards nomination process streamlined



Virtual Conference discount \$500 for your state or \$50 per individual



Advocacy Plug In and Build Out \$750



Membership Support



Website Support \$500 for initial build out and \$30 per hour thereafter



- \$10,000 available for targeted professional development to your region

Regional Institute



Introducing an exciting new partnership
between Google & COABE where you can:

| Share your Adult Learner success
stories. **\$1,000 winner each month!**

| Access information on FREE Google
Bootcamps at your state conference

Find out more at:
www.educateandelevate.org/google

COABE
COALITION ON ADULT BASIC EDUCATION

Google
Applied Digital Skills



The COABE Journal is focused on innovative ideas and practitioner experience that supports the field of adult education.

A woman with dark curly hair and glasses, wearing a red shirt, is pointing at a laptop screen. A man with red hair and glasses, wearing a light blue shirt, is sitting next to her, looking at the screen. They are in an office environment with large windows in the background.

PROFESSIONAL DEVELOPMENT

+ Webinars

+ Manager Mondays

Over 50 Webinars, including our Manager Monday's series,
have garnered **over 18,000 participants** nationwide

2019 Virtual Conference



1,500+ Attendees / 10,000+ Downloads / Trending Topics / National-Level
Expert Presenters / Continuing Education Units Provided /
FREE to Members, Thanks to Annual Sponsors



ADULT LEARNER INITIATIVE

- + Award winning Ambassador Program
- + Adult Learner Strand
- + Participation in Capitol Hill Days
- + Over 7,000 connections with legislators



SUBMIT SUCCESS STORIES

Recognize adult learners,
workforce partners, and
state innovations

CAPITOL HILL DAYS

400 Visits with legislators
and staff

Targeted e-blasts sent
bimonthly to legislators

WE NEED YOUR VOICE!

- + \$156M proposed cuts in
adult education
- + Over 100 new legislators
in the House

Award winning Student
Ambassador Program

**State Association
Support Available**





Converner of Partners

42 National Partners, Including:

Amazon, NAPA Auto parts, Skills USA, Google, Tyson Foods,
US Chamber of Commerce, US Department of Education,
Marriott, the Alliance for Freedom, Restoration & Justice

47 StatePartners:

23,000 Active Members and 65,000+ Contacts

COABE

COALITION ON ADULT BASIC EDUCATION

Inspiring educators so adults succeed
and communities thrive

NEW WORKFORCE PARTNERS



U.S. Chamber of Commerce



ALLIANCE FOR
FREEDOM, RESTORATION,
AND JUSTICE®



MINDS^{THAT} MOVE **US**

CHALLENGING COMMUNITIES
TO INNOVATE IN EDUCATION

Save the Date: Adult Career Pathway Festival
Miami Hilton Downtown, August 6-8, 2019

In partnership with,
and generous support from:

ECMC
Foundation

IEL Institute for
Educational
Leadership
Innovation. Equity. Leadership.

COABE
COALITION ON ADULT BASIC EDUCATION

 National Association of State
Directors of Adult Education

Save the Date for COABE 2020!

Baltimore, MD

