

**Weaving the
Fabric of Learning**

**2025
SOUTH DAKOTA
SUMMER SUMMIT
ADULT
EDUCATORS'
CONFERENCE**

Southeast Technical College
Sioux Falls, SD

July 23-24, 2025

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**VENDOR AND
SPONSOR
INFORMATION**



Partner with Us: 2025 Summer Summit – Weaving the Fabric of Learning

The South Dakota Association for Lifelong Learning (SDALL) and the South Dakota Departments of Labor and Education invite you to partner with us for the 2025 Summer Summit: Weaving the Fabric of Learning, in Sioux Falls, South Dakota!

Showcase your products and services to professional educators seeking innovative solutions to enhance their programs. As educators face increasing responsibilities and budget constraints, they rely on systems and products that maximize efficiency and effectiveness. The Summer Summit provides the perfect platform to connect with this engaged audience.

Reach a Diverse Audience:

The Summer Summit promotes high-quality professional development to a wide range of educators, including those working in:

- High School Equivalency (GED)
- English Language Learning
- Community Education
- Career and Technical Education
- Corrections Education
- Native American Education
- School-based GED Prep



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Refer questions to Kim Olson at 605.353.7175 or
Kim.Olson@CornerstonesCareer.com

Exhibitors must preregister and pay exhibitor fees prior to the event.

Space is limited.

Exhibitors will be selected according to when registrations are received.

Exhibitor registrations must be paid by June 1, 2025.

Maximize Your Exposure

To encourage attendee engagement with our exhibitors, we've strategically scheduled conference registration, breaks, and dedicated exhibit hall times to ensure dedicated opportunities for interaction.

Exhibitor Information:

- Registration: All exhibitors must register and pay the exhibitor fee. Space is limited, so register early!
- Deadline: Exhibitor registration and fees must be received by June 1, 2025.
- Online Application: Apply online at <https://sdall.org/pd/25ss/>
- Conference Program Inclusion: To be included in the conference program, your ad and payment must be received by June 1, 2025.

Ready to weave your business into the fabric of learning?

Please review the complete information in this brochure and complete the exhibitor registration form. We look forward to partnering with you!



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REGISTRATION SUBMISSION INFORMATION

- The Exhibitor Registration Form is located on the conference webpage. <https://sdall.org/pd/25ss/>
- The conference venue and hotel information are located on the website.
- If paying by check, please make it payable to:
 - Cornerstones Career Learning Center, 33 3rd St SE, Suite 301, Huron, SD 57350
- Questions? We'll be happy to visit with you via email or telephone.
 - Please contact Kim Olson at 605.353.7175 or Kim.Olson@CornerstonesCareer.com
- Exhibitor registrations and fees must be received by June 1, 2025

Sponsorship & Exhibitor Opportunities

REGISTER AT

[HTTP://SDALL.ORG/PD/25SS/](http://sdall.org/pd/25ss/)

MASTER WEAVER - \$700

Become a Master Weaver and help us weave together the diverse threads of adult education. Your support will create a strong and lasting fabric of knowledge. CoSponsor a lunch event held at Southeast Technical College. This event combines a luncheon, an event, and an opportunity for you to address all attendees.

Sponsorship Benefits:

- Conference-Wide Recognition: Recognition during general sessions.
- Breakout Session Opportunity: Present a breakout session. (Complete the Presenter Proposal form at www.sdall.org/pd/25ss/.)
- A 10-minute presentation during the luncheon.
- Pre-Conference Email Feature: Recognition in the "Check out the Exhibitors!" email.
- Conference Program Ad: 1 full-color page ad.
- Pre-Conference Promotion: Recognition in Call to Conference reminders (starting upon sponsorship confirmation).
- Registration Materials Inclusion: Inclusion of up to 5 promotional materials (flyers, pamphlets, cards) in conference registration packets.
- Exhibit Space: 1 exhibitor table with 2 chairs.

GOLDEN THREAD - \$500

As a Golden Thread sponsor, you'll be instrumental in connecting attendees and strengthening the network of lifelong learning by sponsoring a conference break.

Benefits:

- Conference-Wide Recognition: Recognition during general sessions.
- Breakout Session Opportunity: Present a breakout session. (Complete the Request for Proposal form at Conference Break
- Recognized during the conference general sessions
- Breakout Session Opportunity: Present a breakout session. (Complete the Presenter Proposal form at www.sdall.org/pd/25ss/.)
- "Thank You" recognition included in the Conference Program
- Recognition included in the "Check out the Exhibitors!" email distributed prior to the conference
- Half-page color advertisement in the conference program***
- Recognition in Call to Conference reminders sent out leading up to the conference (beginning upon confirmation of exhibiting)
- Up to 2 promotional materials (e.g. flyers, pamphlets, cards) to be included in registration materials
- Exhibit Space: 1 exhibitor table with 2 chairs.

INTERWOVEN STRAND - \$200

Exhibitor

- "Thank You" recognition included in the Conference Program
- Quarter page color advertisement in the conference program
- Exhibit Space: 1 exhibitor table with 2 chairs.



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FOUNDATION FIBER \$50

Non-Publisher or Non-Profit Exhibitor Table

- Exhibit Space: 1 exhibitor table with 2 chairs.

Or

Non-Attending Publisher or For-Profit Vendor

Quarter page program promotion, or 1 promotion item (e.g. flyer, pamphlet, card)

to be included in the conference attendee materials



[SUBMIT YOUR PRESENTATION](#)

Exhibitor Information and Guidelines

These guidelines are part of all exhibitor contracts. The Program Chair reserves the right to interpret these guidelines and make final decisions on any matters not explicitly covered.

1. Booth Space: Each booth includes a 6' table and two chairs. No walls, partitions, decorations, or other obstructions may interfere with other exhibitors' views.
2. Exhibit Hours:
 - Set-Up: Tuesday, July 22, 2025 (4:00 pm – 5:00 pm) or Wednesday, July 23, 2025 (starting at 7:30 am).
 - Show Hours: Wednesday, July 23, 2025 (8:30 am – 5:00 pm) and Thursday, July 24, 2025 (8:00 am – 3:00 pm) (Long breaks scheduled AM & PM).
 - Tear-Down: Determined by the vendor, but all exhibits must be removed by 3:00 pm on Thursday. Items left after this time may be considered abandoned and disposed of by Southeast Technical College at the exhibitor's expense.
3. Installation & Dismantling: All exhibits must be dismantled by 3:00 pm on Thursday. Booth assignments are made by the Program Chair. Exhibitor information for program inclusion is due by June 1, 2025. Commercial exhibitors will receive prime booth placement.
4. Shipping: Contact Jennifer Keyes at Southeast Technical College (605.367.4467 or Jennifer.Keyes@southeasttech.edu) for specific shipping instructions.
5. Exhibit Character: Exhibits must relate to the educational and professional development of our members. Exhibits from local artists and vendors showcasing South Dakota talent are also welcome. The Program Chair may decline or prohibit any exhibit deemed unsuitable for the conference.
6. Unclaimed Space: Booths not occupied by the exhibition opening may be reassigned without a refund. The Program Chair may assign labor to set up unclaimed displays, and the exhibitor will be billed for this service.
7. Subletting: Exhibitors may not assign, sublet, or share their allotted space without written consent from the Program Chair. Exhibited goods must be those manufactured or distributed by the exhibitor in the regular course of business.
8. Solicitation: Canvassing, soliciting, exhibiting, and distributing samples are restricted to the exhibitor's booth space. Printed advertising is also limited to the booth.
9. Hold Harmless: Exhibitors are responsible for protecting, indemnifying, defending, and holding harmless Southeast Technical College, Cornerstones Career Learning Center, SDALL, and their agents against all claims, losses, damages, charges, fines, and attorney's fees arising from the exhibitor's use of the exhibition premises, except for liability caused by the sole negligence of the listed parties. These parties are not liable for loss, damage, or injury to exhibitor property. Exhibitors are responsible for arranging the receipt, handling, and storage of their materials.
10. Cancellation: Cancellations must be in writing and are subject to a \$25 service fee. Refunds (if applicable) will be mailed after the conference. No refunds after June 15, 2025.
11. Fire Safety & Utilities: All display materials must be fireproofed. Engines, motors, machinery, gas, electricity, flammable liquids, and charcoal require prior written approval from Southeast Technical College. All electrical work beyond what is provided must be ordered through Southeast Technical College to meet code.
12. Security & Safety: SDALL, the South Dakota Departments of Labor and Education, and their agents are not responsible for loss or damage to exhibitor property. Exhibitors must carry their own insurance.
13. Program Listing: Exhibitors registered and providing materials by June 1, 2025, will be listed in the conference program.
14. Lighting & Power: General lighting is provided. Exhibitors are responsible for all electrical charges. Contact Southeast Technical College for electrical needs. Exhibitors should bring their own extension cords and power strips.
15. Delivery & Storage: Exhibits must be labeled with the company name, convention, and contact person. Limited storage is available. Exhibits will be accepted starting two days before the event (excluding weekends). There is no loading dock for large crates, pallets, or materials. Smaller pallets can be unloaded and stored. Exhibitors are responsible for arranging transportation and pickup of exhibits after the event.
16. Food Purveyors: Food vendors using heat in their booths must have a Class K fire extinguisher. Specific appliances (Perfect Fry, Auto Fry, small home appliances, griddles with drip pans) may be pre-approved. Prior approval is required for distributing food or drink.
17. Trash Disposal: Exhibitors must break down cardboard boxes for disposal. Southeast Technical College staff will collect packing materials. Dumpster fees may apply for excessive waste.
18. Internet: Wireless internet is available. Hard-line internet requires pre-arrangement and may incur additional fees.
19. Telephone: Telephone lines are not available.
20. Motorcycles/Gas Equipment: Motorcycles and gas-operated equipment must have the negative battery post disconnected (except during move-in/move-out) and have minimal fuel (1/2 tank or 5 gallons, whichever is less). Gas caps must be taped.
21. Decorations: No staples, nails, or tacks are allowed on tables. Open-flame candles are prohibited (floating candles and candles in chimneys are permitted). All decorations must be flame-retardant.
22. Additional Information: Exhibitors agree to abide by these rules and other reasonable conference/venue rules. Disputes will be referred to the Conference Committee, whose decision is final.